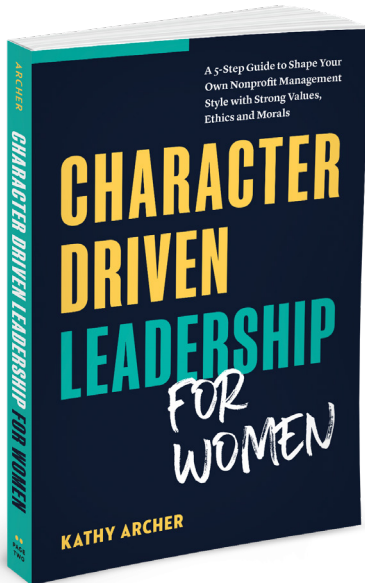


# CHARACTER DRIVEN LEADERSHIP FOR WOMEN

A 5-Step Guide to Shape Your Own Nonprofit Management Style with Strong Values, Ethics, and Morals

FOR WOMEN

KATHY ARCHER



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● ● PAGE TWO

## Channel authenticity for effective leadership and a balanced life

DO YOU DREAM of leading an engaged team towards making a difference, but feel like you've gotten lost on the way? Is burnout looming? Your reputation slipping? Are you ready to make a change? Leadership development coach Kathy Archer has been right where you are—stuck in a trap of pleasing, performing, perfecting, and leading in survival mode—but she found her way out, and so can you.

In *Character Driven Leadership for Women*, Archer provides a framework you can follow and return to time and time again. As she breaks down her 5-step Infinite Leadership Loop, you will engage in a cycle of growth and development through self-reflection. By creating and committing to your own character development plan, you will begin to understand what truly matters to you and why it is vital to prioritize that in your leadership style—so that ultimately, you can honour your integrity while leading your mission-driven teams towards making the difference you all dream of.

**KATHY ARCHER** is a leadership development coach who has helped women build confidence, maintain their composure, and lead with integrity for over thirteen years. She brings twenty-five years of experience leading programs in the social profit sector to her coaching practice, and she is the author of *Mastering Confidence* and host of the podcast *Surviving to Thriving*. She lives in northern Alberta, Canada.

[KathyArcher.com](http://KathyArcher.com)

"A transformative read for any woman looking to lead with integrity and strength."

**KIMBERLEY MACKENZIE, CPCC, ACC** charity executive and leadership coach

"Diving into *Character Driven Leadership for Women* was like stepping into a masterclass tailored for women leaders in the nonprofit world. This book left me feeling empowered to lead authentically."

**TASHA VAN VLACK** CEO and co-founder of The Nonprofit Hive