

KATHY *archer*

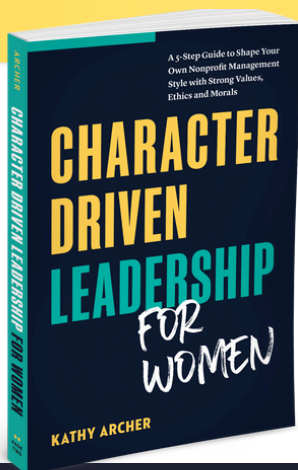
LEADERSHIP DEVELOPMENT COACH

MEDIA KIT



SIGNATURE TOPICS

- ✓ Authentic Leadership
- ✓ Nonprofit Leadership
- ✓ Women and Leadership
- ✓ Supervising/Managing Teams
- ✓ Emotional Intelligence
- ✓ Work Life Balance/Wellness
- ✓ Productivity



Kathy Archer knows what it's like to constantly put out fires, question every decision, and carry the weight of an entire organization. She was once that overwhelmed nonprofit leader, teetering on the edge of burnout.

Now, she helps nonprofit leaders stop drowning in work, doubting themselves, and carrying it all alone so they can lead with confidence, set boundaries, and finally take control of their leadership and life.



Hi I'm

Kathy!

LEADERSHIP DEVELOPMENT COACH

Kathy Archer knows what it's like to hit a leadership wall—when the work that once felt meaningful now feels exhausting, overwhelming, and never-ending. She's been there.

After 25 years in the nonprofit sector, Kathy faced her own leadership lows—one where burnout left her feeling lost and another when her staff filed a grievance against her. Both times, she questioned everything: Was she even meant to lead? Had she lost herself in the job?

Instead of walking away, Kathy dug deep. She rebuilt her confidence, realigned with her purpose, and discovered how to lead with integrity, balance, and impact. Now, she helps nonprofit leaders do the same.

As a leadership coach, speaker, and author, Kathy teaches women how to stop drowning in leadership stress, build their confidence, and finally enjoy leading again—without sacrificing themselves in the process.

She is the author of *Mastering Confidence and Character-Driven Leadership for Women*, the host of the *Surviving to Thriving Podcast*, and the creator of *The Training Library*, a membership that helps nonprofit leaders lead with confidence and control.

Kathy is happy to tailor the conversation to fit the needs of the audience whether that means focusing on one topic, blending a few together, or taking a more organic approach. Below are some suggested questions to help guide the discussion, but she is always open to a free-flowing conversation that unfolds naturally. Whatever format works best for the host and their listeners!

SPEAKING TOPICS



✓ **From Frontline to Leadership: Navigating the Leap Without Training**

Many nonprofit leaders transition from frontline roles into leadership without formal leadership training. This conversation explores why leadership isn't something we're naturally taught, the struggles of stepping into a leadership role unprepared, and how to intentionally build your own leadership curriculum—both personally and professionally. Kathy will share strategies for learning leadership on the job, avoiding imposter syndrome, and creating a roadmap for growth.



✓ **Burnout, Boundaries, and Balance: A Nonprofit Leader's Guide to Sustainable Leadership**

Nonprofit leadership is rewarding but exhausting. The constant pull between responsibilities, staff needs, and organizational demands often leaves leaders feeling drained and overwhelmed. Kathy discusses how nonprofit leaders can prevent burnout by setting boundaries, prioritizing self-care, and creating realistic expectations for themselves and their teams. She shares insights on how to shift from merely surviving in leadership to thriving with confidence, composure, and clarity.



✓ **Leading Without Losing Yourself: How to Stay Authentic in Leadership**

Summary: Leadership often feels like a constant balancing act between who you are and who you think you're supposed to be. Many women leaders feel pressured to fit into a traditional leadership mold that doesn't align with their strengths or values. In this conversation, Kathy breaks down the myth of the "right" way to lead and teaches listeners how to embrace their unique leadership style. She shares practical steps for identifying and developing a leadership identity that feels authentic, sustainable, and impactful.

Kathy has been featured on a variety of podcasts, sharing insights on leadership, confidence, and navigating the challenges of the nonprofit sector.

These conversations offer a great way to get a sense of her style as a guest—warm, engaging, and full of practical takeaways for leaders.

Here are some of her past appearances:

PODCAST INTERVIEWS

**Succession Crisis
Is the Nonprofit
Sector Ready?**

[Play](#) 



**Kathy Archer's
Career Journey**

[Play](#) 



**Survival Mode
to Empowered
Leadership with
Kathy Archer**

[Play](#) 



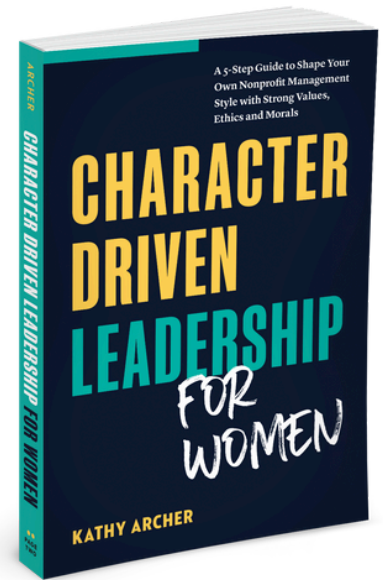
**Top Nonprofit
Leadership Tips**

[Play](#) 



The Book

[KATHYARCHER.COM/CHARACTER-DRIVEN-LEADERSHIP-BOOK](https://www.kathyarcher.com/character-driven-leadership-book)



Channel authenticity for effective leadership and a balanced life.

Do you dream of leading an engaged team towards making a difference, but feel like you've gotten lost on the way? Is burnout looming? Your reputation slipping? Are you ready to make a change? Leadership development coach, [KAI] Kathy Archer has been right where you are—stuck in a trap of pleasing, performing, perfecting, and leading in survival mode—but she found her way out, and so can you.

In *Character Driven Leadership for Women*, Archer provides a framework you can follow and return to time and time again, to develop and sustain a leadership style that feels true to you. As she breaks down her 5-step Infinite Leadership Loop, you will engage in a cycle of growth and development through self-reflection. By creating and committing to your own character development plan, you will begin to understand what truly matters to you and why it is vital to prioritize that in your leadership style.

Written with a real-world focus, Archer draws on the highs and lows of her own non-profit leadership career as well as a wide variety of leadership scenarios to demonstrate how leading well and living balanced go hand in hand. *Character Driven Leadership for Women* will help you realign yourself so that you can honour your integrity while leading your mission-driven teams towards making the difference you all dream of.



Client Testimonials



This book is a game changer that needs to be read, studied, and talked about by all women in leadership roles—especially in the non-profit sector.

Character Driven Leadership is more than a leadership book—it's a toolkit for developing a genuine, values-based leadership style.

Kimberley MacKenzie, CPCC ACC
Charity Executive, Leadership Coach



I can say without doubt that one of the best things I did for myself was engage Kathy as a coach. I immediately started to approach work challenges and obstacles differently and saw the benefit of doing so. A big component of that is Kathy's ability to ask pretty pointed questions, without putting you on the defensive. It's been a very eye-opening and transformative experience. I would highly recommend Kathy to anyone looking to improve both the impact and enjoyment of their work.

Sue Coueslan
VP, Strategy and Partnerships, Natural Products Canada



Every woman who is or aspires to be a leader needs this book. Insightful and immediately applicable, Kathy Archer's approaches will become your superpower to becoming more impactful and fulfilled in your career. Never have I read such a wealth of actionable knowledge packed into a few hundred pages.

Elizabeth Horlock
Director of People and Culture, College of Nurses of Ontario



WHO I WORK WITH

Kathy Archer works with women leaders in the nonprofit sector who feel overwhelmed, uncertain, and stretched too thin. Through coaching, training, and practical leadership strategies, she helps them build confidence, composure, and balance so they can lead with authenticity and impact—without burning out.

WHAT YOU CAN EXPECT

Kathy brings a warm, engaging, and easy-going presence to every conversation, making complex leadership challenges feel approachable and practical. With a blend of wisdom and real-world strategies, she offers insightful, actionable takeaways that leave listeners feeling empowered and ready to lead with confidence.



kathyarcher.com
kathyarcher.com/library
kathy@silverrivercoaching.com



GET IN TOUCH

KATHY
archer
LEADERSHIP DEVELOPMENT COACH

